



Tom Barrett
Mayor

Bevan K. Baker, CHE
Commissioner of Health

Administration



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Media Advisory
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New Health Section Added to Think Big. Start Small™ Campaign *Website targeting early childcare providers to offer valuable health information*

The City of Milwaukee Health Department (MHD) and community partner 4C Community Coordinated Child Care will launch a new a state and local visible website campaign called, Think Big. Start Small™. This website, www.thinkbigstartsmall.org reflects expanded information on developments in the early child care field. A press conference will be held on Tuesday March 22 at 11:30 a.m. at Gray Child Development Center.

Good Health is important during early childhood years because healthy children grow strong and learn better. Think Big. Start Small™. The Health Matters section offers early childhood professionals and parents the resources and support they need to promote ongoing, healthy early childhood education and care. This is the community's link to healthier child care in Milwaukee.

WHAT: Think Big. Start Small Press Conference
WHEN: Tuesday, March 22, 2005
TIME: 11:30 a.m. – 12:30 p.m.
WHERE: Gray's Child Development Center
6618 N. Teutonia
Milwaukee

SPEAKERS: **Mayor Tom Barrett**
Bevan K. Baker, CHE, Commissioner of Health
Willie L. Hines, Jr, Common Council President
Ashanti Hamilton, 1st Aldermanic District
Carol Maurer
Executive Director, 4C Community Coordinated Child Care

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